

**Agenda Item 5.G.1**

**RESOLUTION NO. 2020-01**

**A RESOLUTION OF THE SAN DIEGO CONVENTION CENTER CORPORATION, INC. SUPPORTING THE “YES FOR A BETTER SAN DIEGO” CITIZEN INITIATIVE MEASURE**

**WHEREAS**, the “Yes For a Better San Diego” citizen initiative measure has qualified to appear on the March 3, 2020 ballot in the City of San Diego; and

**WHEREAS**, the “Yes For a Better San Diego” citizen initiative measure will fund civic needs, including the expansion, modernization, promotion and operation of the San Diego Convention Center; and

**WHEREAS**, the San Diego Convention Center has a regional economic impact of \$1.3 billion and the San Diego tourism industry has a regional economic impact of \$20 billion; and

**WHEREAS**, the San Diego Convention Center brings more than 800,000 visitors to San Diego each year; and

**WHEREAS**, the San Diego Convention Center is responsible for the contracting of more than 800,000 hotel room nights annually and direct attendee spending in the region of approximately \$700 million annually; and

**WHEREAS**, the “Yes For a Better San Diego” citizen initiative measure will allow the San Diego Convention Center to attract approximately 50 more annual events and more than 300,000 attendees, increasing the average total attendance to over 1.1 million annually; and

**WHEREAS**, a robust convention and tourism sector support tens of thousands of local jobs; and

**WHEREAS**, the “Yes For a Better San Diego” citizen initiative measure has earned the support of a broad coalition that includes employee groups at San Diego Convention Center; and

**WHEREAS**, the San Diego Convention Center Corporation supports and advances increased tourism in the San Diego region and regional economic prosperity.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Directors of the San Diego Convention Center Corporation hereby adopts this resolution supporting the “Yes For a Better San Diego” citizen initiative measure; and

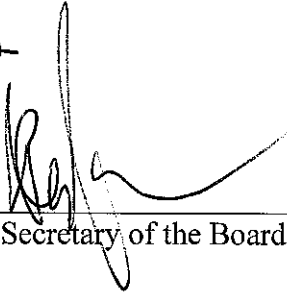
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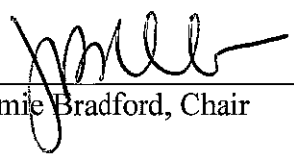
**BE IT FURTHER RESOLVED** that the Board finds that this action is not a “project” as defined by the California Environmental Quality Act (“CEQA”).

**PASSED, APPROVED and ADOPTED** this 28<sup>th</sup> day of January, 2020 by the following vote:

AYES: 5  
NOES: 0  
ABSENT: 2  
ABSTAIN: 0

ATTEST:

  
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Allan Farwell, Secretary of the Board

  
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Jaymie Bradford, Chair